

emediate cure™
QUICK CARE



The image shows the exterior of an emediate cure QUICK CARE store. The building has a beige facade with a large window. Above the window is a large sign that reads "emediate cure" in a stylized font, with "QUICK CARE" in a smaller font below it. To the left of the window, there is a sign that says "Stitches & IV Fluids". To the right of the window, there is a sign that says "Sports Injuries". The building is set against a blue sky with a white cloud. There are decorative lines in purple and blue on the image.

emediate cure
QUICK CARE

Join the first of its
kind franchise brand
**Revolutionizing
the \$11.9 Trillion
Healthcare Industry**

emediatecure.com/franchising

Hello!

Thank you for inquiring about franchising with Emediate Cure™!

Our Emediate Cure™ franchising opportunity is your chance to make a difference in the lives of people by being part of a growing market in the field of healthcare.

Since 2015, we have been providing walk-in emergency and non-emergency health care for residents of the Greater Chicago area through two locations; Shorewood and Joliet, IL. We are a female-owned healthcare practice founded by two experienced Nurse Practitioners who understand the importance of quality, walk-in care. Our qualified board certified health professionals are ready to provide urgent care for any non-life threatening illness – with no appointment necessary. We also offer extended hours so that our patients can receive the care they need when they need it.

Over the last six years, we have seen our practice grow – and the demand for walk-in care increase significantly. Many times we have been asked when we would open up clinics in other localities. And, as we saw this need continue to grow, we saw the opportunity to share our business model through franchising.

We have prepared this website to tell you more about the franchising opportunity we are offering. If the idea of owning an Emediate Cure™ franchise appeals to you, or even if you just want to learn a little more, please fill out the Preliminary Information Sheet, return it to us, and let's talk?

We appreciate your interest in the Emediate Cure™ franchise and look forward to hearing from you soon. Should you have any questions regarding this franchise opportunity, please don't hesitate to contact us.

Sincerely,

Amy Vertin & April Kubinski
Co-Founders & Owners

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1 Why Emediate Cure™

Estimated at \$11.9 trillion, healthcare is one of the biggest industries in the world. Unfortunately, the industry is largely corporate-owned, putting profits over patients, and leaving many Americans struggling to find quality, affordable healthcare. Emediate Cure's community-oriented approach aims to change this by prioritizing the patient/provider relationship to bring affordable, accessible care to everyone.

- + \$11.9 trillion healthcare industry
- + Proven business model
- + Wide open territory options
- + Make a difference in your community
- + No medical or business experience required
- + Initial training and ongoing support



2 Our Story

Founders Amy Vertin and April Kubinski knew each other through the nursing community. Both worked in local emergency rooms and attended the same graduate school. Their parallel career paths took them through a time as nurses at an urgent care facility, and then both became Nurse Practitioners. They discovered that their respective roles and responsibilities were increasing and that they, in effect, were running companies for other people – which led them to the conclusion that the time would be right to start their own business.

Amy Vertin MSN, FPA, APRN, FNP-C

Amy brings extensive background in Emergency Nursing to Emediate Cure™, including nearly nine years at a very busy level 2 Emergency Room.

Amy became a Family Nurse Practitioner in 2013 graduating with honors from University of St. Francis with her MN degree. She has worked in the urgent care setting treating patients of all ages with a wide variety of illnesses and injuries. She is a DOT certified medical examiner, and X-ray certified limited license technician.

April Kubinski MSN, FPA, APRN, FNP-BC

April grew up in Joliet IL and graduated from the University of St. Francis with her Bachelor's Degree in nursing. After working about 10 years in the Emergency department as a trauma nurse at local hospitals, she realized the great need for urgent care in their geographic area. She returned to the University of St. Francis and earned her Nurse Practitioner degree in 2013. After becoming board certified, she decided that urgent care was the right career choice for her.

3 Franchise Opportunity

The owners view the Emediate Cure™ as a family-style business, independently owned and operated. For them, being part of the communities they serve has been an integral component in the growth of the clinics. They will work with franchisees to guide them on choice of location and on how to become an active participant in the community.

“I love that each patient I see is different and my days are never boring or routine. I learn something new every day and continue to grow as a provider.”

- Amy Vertin , Co-Founder

The franchise opportunity can hold appeal for nurse practitioners, physicians' assistants, physicians themselves, or even business investors who want to break into the healthcare industry.

4 Costs

Franchise Fee: \$35,000

Initial Investment Range: \$370,000 - \$581,000



Emediate Cure™ Franchise Model

With the exception of Christmas Day, Emediate Cure™ patients can get treatment any day of the year – without needing an appointment. Owners April Kubinski and Amy Vertin believe that their healthcare model – namely, providing an urgent and non-urgent walk-in treatment center – is the wave of the future.

Your Neighborhood Clinic

Most people prefer to avoid the Emergency Room for any number of reasons. **An Emediate Cure walk-in clinic fits the bill perfectly.**

Available Nationwide

The Emediate Cure is currently looking to expand in all states. As a franchisee, it's your mission to identify the need in your local community to provide compassionate, affordable and quality care. Emediate Cure prioritizes finding owners who are members of their community and want to open a center where they live.

Comprehensive Healthcare & Faster Visits

The Emediate Cure™ facilities offer a number of vital services, including on-site X-rays, EKGs, back-to-school physical examinations, and a wide range of diagnostics and treatments. The clinics treat for minor injuries such as sprains, injuries, insect and animal bites, burns and cuts – and illnesses including allergic reactions ear pain, flu, sinus infections and more.

Statistics show that 80% of emergency room visits can be treated at a quick care clinic. The Emediate Cure™ clinics offer a variety of treatments, diagnostics, and services that translate to a faster visit than a trip to the emergency room or a pediatrician's office.

Ideal Franchisees

The Emediate Cure is actively seeking potential franchise owners who are committed members of their local community and looking for a way to make a real difference, providing vital services that everyone can use and benefit from.

Potential franchisees with all experience levels from experienced healthcare providers to emerging entrepreneurs will find success with Emediate Cure. This is an ideal opportunity for anyone in their community with a passion for urgent care and the people in their community.

Awards

- **2020 Large Business of the Year** for the Shorewood Chamber of Commerce
- **2020 Business of the Year** for the Joliet Regional Chamber of Commerce
- **Readers' Choice Award** for Best Health Care in Will County for 2018, 2019 and 2020
- **One of the Best Employers in Healthcare**
- **Top Rated Local Urgent Care Center** for Illinois in 2019
- **A+ rating with the Better Business Bureau** since 2018
- **2021 Commencement Speakers** for the graduation ceremonies for the University of St. Francis



BBB Rating: A+



“In your communities, you have an immediate base of support. We have always given back to our communities and will work with our franchisees to see that they do the same.”

- April Kubinski, Co-Founder

The background of the advertisement is a photograph of an office interior. In the foreground, there is a wooden desk with a black HP monitor and some papers. The wall behind the desk is a solid blue color. The emediatecure logo is displayed on the wall in white. The logo consists of a stylized lowercase 'e' followed by the words 'mediatecure'. The 'e' is enclosed in a partial circle. The overall scene is lit with a warm, ambient light from a pendant lamp hanging above the desk.

-emediatecure

**For More
Information**

franchise@emediatecure.com

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